

# Inland Empire Women's Business Center



## PATENTS, TRADEMARKS & COPYRIGHTS: THE BENEFITS OF PROTECTING YOUR IDEA

Instructed by: **TINA LOZA**



Business owners invest a significant amount of time and money to develop their image, processes, and products. Therefore, it is essential to protect your property in order to maintain a competitive advantage. Join us to learn about patents, trademarks and copyrights, and how they can affect your business!

You will learn:

- What is a patent, trademark & copyright?
- When do you need which type of intellectual property?
- What kind of intellectual property do you need?
- Who owns a Copyright
- What does the ® and the ™ mean and when to use them?
- What are the requirements for each intellectual property?
- Infringement & Remedies
- Identify resources

**Date:** Thursday, March 18, 2010  
**Time:** 6pm to 9pm  
**Cost:** \$15 online or \$20 at the door  
**Location:** IECE Business Resource Center  
202 East Airport Drive, Suite 100  
San Bernardino, CA 92408

**Register today! (909) 890-1242 or [www.iewbc.org](http://www.iewbc.org)**

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