Inland Empire Women's Business Center

WRITING A WINNING BUSINESS PLAN

INSTRUCTED BY: **RACHEL WOLFINBARGER**
IEWBC

Participate in an introductory course that will teach the basics of writing a business plan. Spend time with an experienced trainer to learn the steps to follow to make this process less tedious. Gain insights on where to go to gather the information needed to complete your plan.
The following is a partial list of workshop topics:

- Business Plan outline
- Goals and Objectives
- Marketing Plan
- Operational Plan
- Organization Management
- Financial Projections

Date: **Tuesday, August 24th, 2010**
Time: **9am to 11am**
Cost: **$15 online or $20 at the door**
Location: **IECE Resource Center**
202 E. Airport Drive, Suite 100
San Bernardino, CA 92408

SPACE IS LIMITED! Register online at www.iewbc.org or call (909) 890-1242

Program Of:

The IEWBC is a cooperative program between IECE and the US Small Business Administration. This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance. Contact Rachel Wolfinbarger, 909-890-1242, 202 E. Airport Dr. Suite 100, San Bernardino, CA. 92408. No checks are accepted.