Inland Empire Women's Business Center

IEWBC
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HOW-TO READ & UNDERSTAND YOUR FINANCIAL STATEMENTS

Instructed by: LUCIA & Co

Learn how to read, understand, and use financial statements to better manage and grow a business. A representative from a local accounting firm, Lucia & Co., will explain how an income statement, cash-flow statement and balance sheet financially represents your business. Participants will learn how to evaluate and efficiently manage business finances by creating a financial scorecard to assess the financial health of their business.

The following is a list of workshop topics:

- Financial Statement Components
- Cash and accrual differences
- Accounting transaction to financial statement flow-chart
- Profit tracking
- Analyzing Financial Statements
- Financial Statement Scorecard Development

Date: **Tuesday, August 3, 2010**
Time: **9am to Noon**
Cost: **$15** online or **$20** at the door
Location: **IECE Business Resource Center**
202 East Airport Drive, Suite 100
San Bernardino, CA 92408

SPACE IS LIMITED!
Register today! (909) 890-1242 or www.iewbc.org

Program of: IECE Inland Empire Center for Entrepreneurship · U.S. Small Business Administration SBA Your Small Business Resource · California State University San Bernardino

The IEWBC is a cooperative program between IECE and the US Small Business Administration. This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis.
***Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance. Contact Rachel Wolfinbarger, 909-890-1242, 202 E. Airport Dr. Suite 100, San Bernardino, CA. 92408. No checks are accepted.*